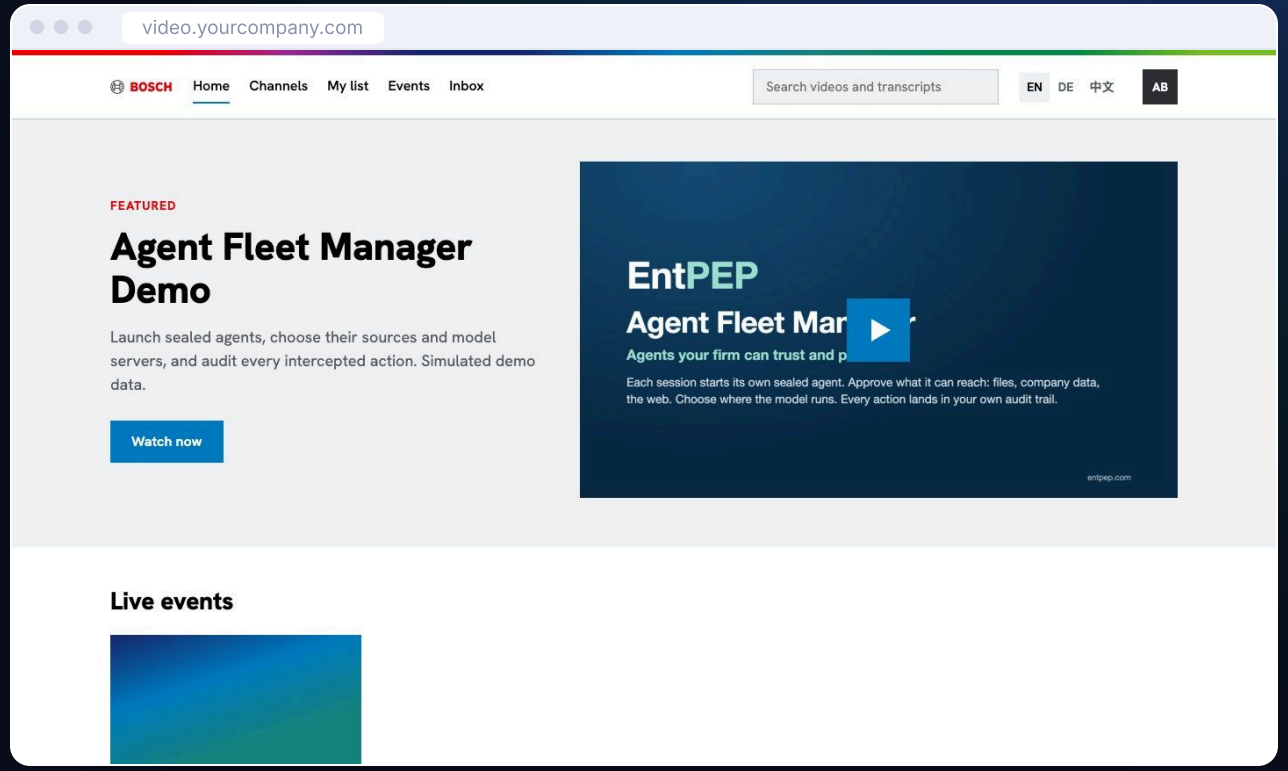
VIVOH Enterprise Video Platform

WHITE-LABEL VIDEO FOR INTERNAL & EXTERNAL COMMUNICATIONS

# Your company's own video platform. Under your brand.

An on-demand video portal and live events platform with governance, monitoring and an office eCDN, delivered under your name, on your domain, signed in with your company accounts.

Shown throughout: an illustrative concept portal for Bosch.



THE PROBLEM

# Video is how companies talk. The tools haven't kept up.

### Scattered tools

Recordings in one place, town halls in another, training in a third. Nobody can find the video they need, and every team runs its own setup.

### Consumer platforms for internal content

Confidential briefings end up on services built for public video, with no link to the company directory or its access rules.

### No governance

No classification, no approval step, no record of who changed what. Compliance teams can't answer basic questions.

### Town halls that flood the network

When thousands of employees join at 10:00, every office pulls the same stream over the internet link at once.

### Flying blind on live

Producers can't see whether the encoder is healthy or whether viewers are buffering until someone complains in chat.

### Internal and external, separately

Customer webinars and launches need a public face; leadership briefings need lock-down. Today that means two products.

THE PLATFORM

# One portal for on-demand video and live events, for every audience.

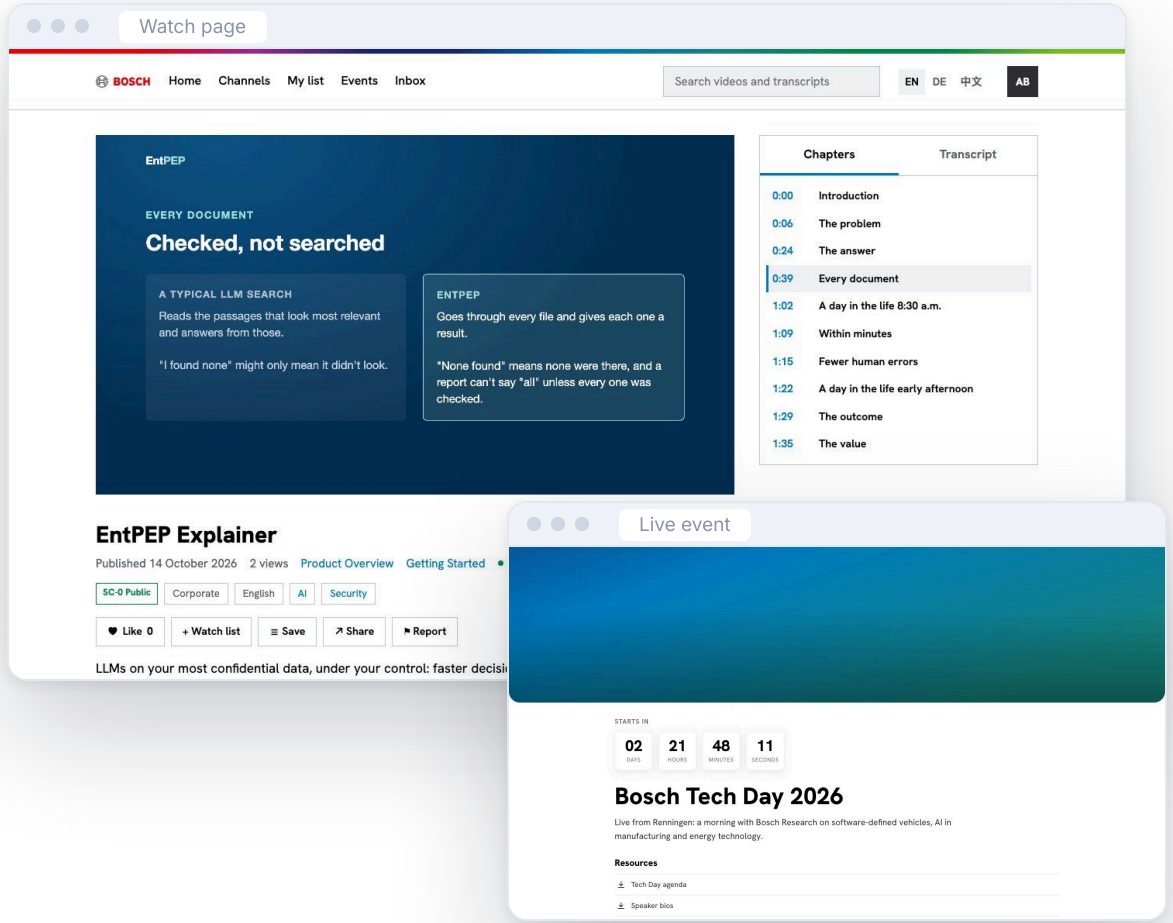
## Internal

- Town halls and all-hands
- Leadership briefings in private channels
- Training and onboarding libraries
- Department channels people follow

## External

- Product launches with branded event pages
- Customer and partner webinars
- Public links for SC-0 events
- Recordings published automatically

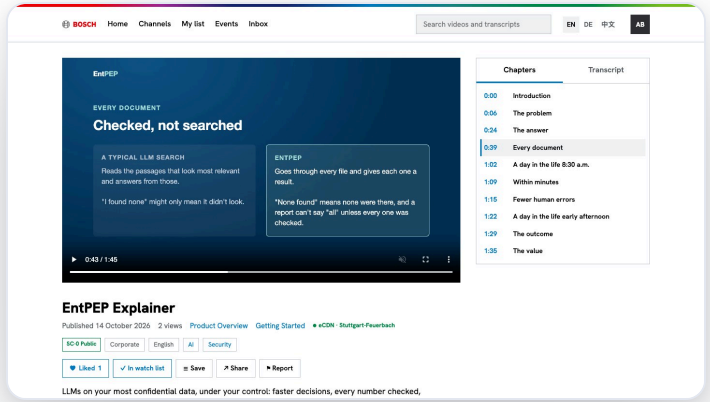
- **On-demand library**: channels, chapters, transcripts, full-text search, playlists
- **Live events**: microsites, rehearsal, go live, monitoring, calendar
- **Governance**: classifications, upload policy, approvals, audit log
- **Delivery**: an office eCDN in front of the video cloud




Example shown: an illustrative concept portal for Bosch. Not affiliated with or endorsed by Robert Bosch GmbH.

FOUR ROLES, ONE PRODUCT

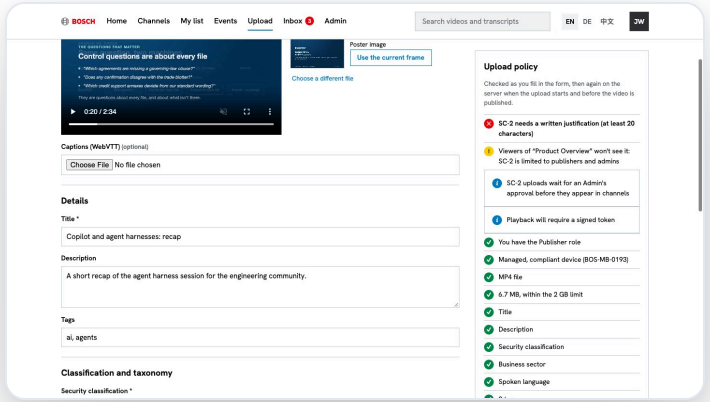
# Everyone sees exactly what their role needs.




Viewer

## Anna · Systems Engineer

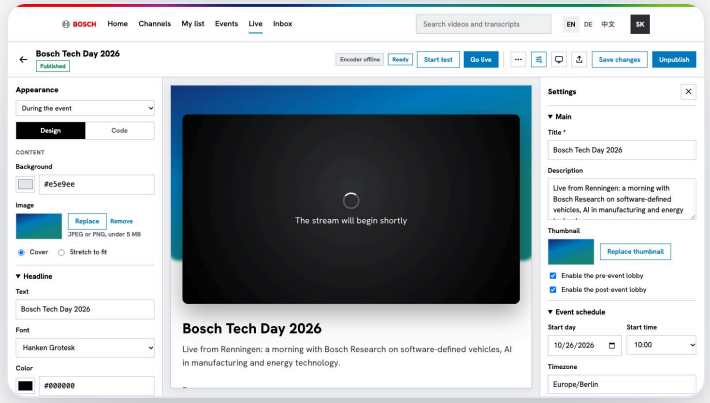
Watches the videos and live events her clearance allows, follows channels, saves playlists and searches every spoken word, in English, German or Chinese.




Publisher

## Jonas · Corporate Communications

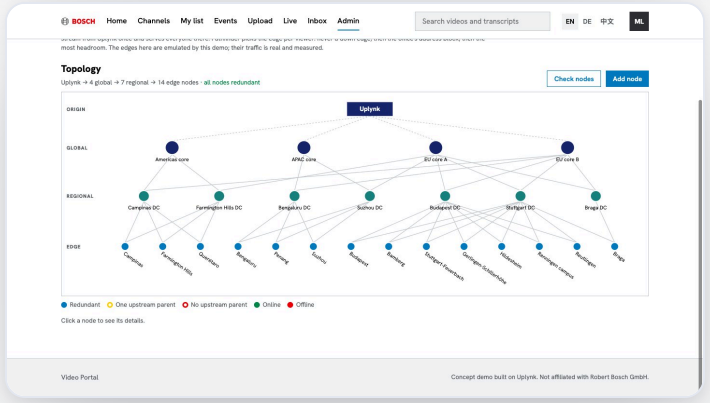
Uploads with a live policy check, edits details and chapters, sets classifications with a reason, and manages channels and who can see them.




Producer

## Sophie · Events

Designs event microsites, connects the encoder, rehearses, goes live, and watches stream health and audience while it runs.




Admin

## Mei · Video Services

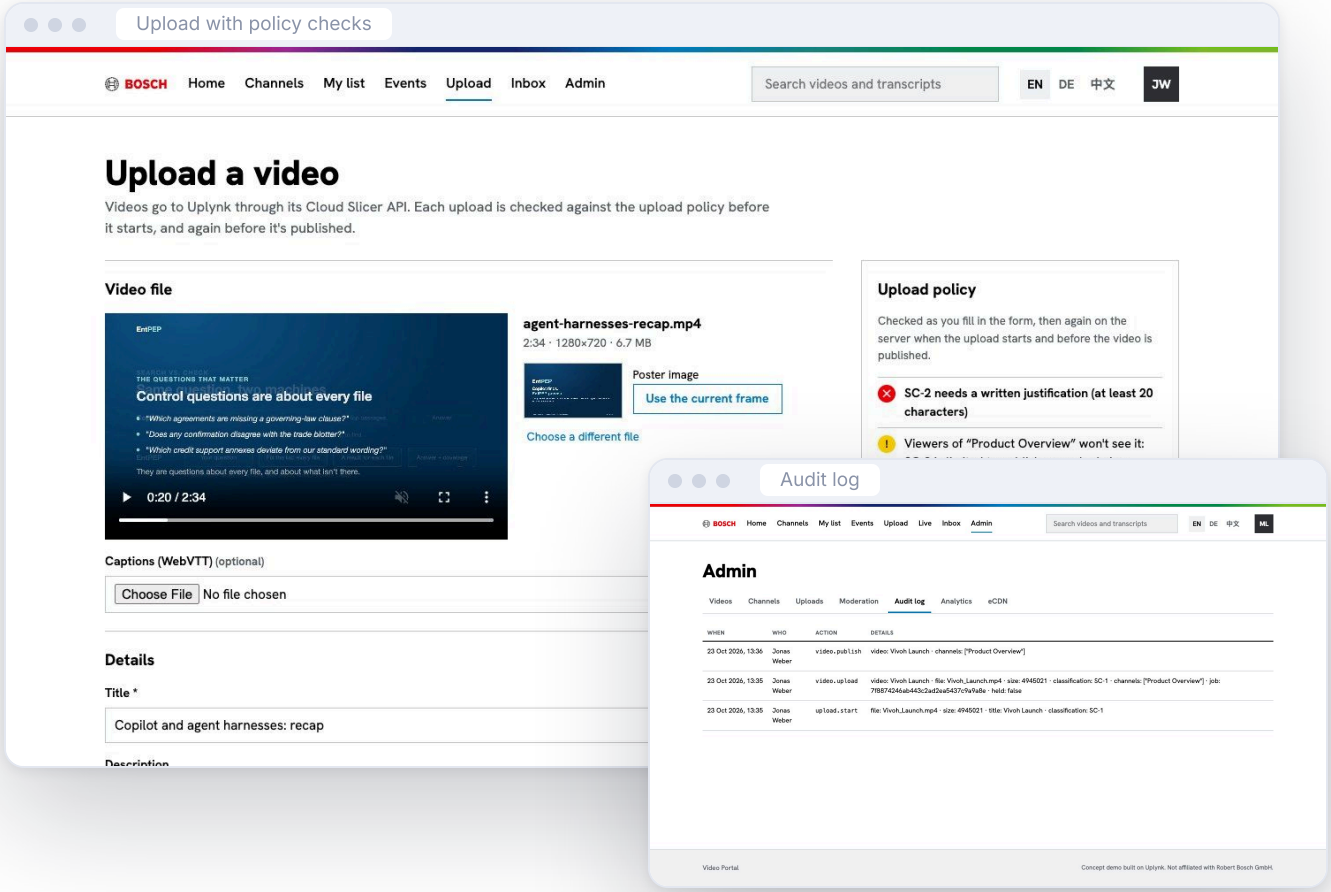
Approves confidential uploads, moderates, reads the audit log and analytics, and runs the office eCDN.

Roles come from your directory groups. Try each role yourself at l3ddash.com: interactive tours, or the live demo with sample personas and no passwords.

ON-DEMAND LIBRARY & GOVERNANCE

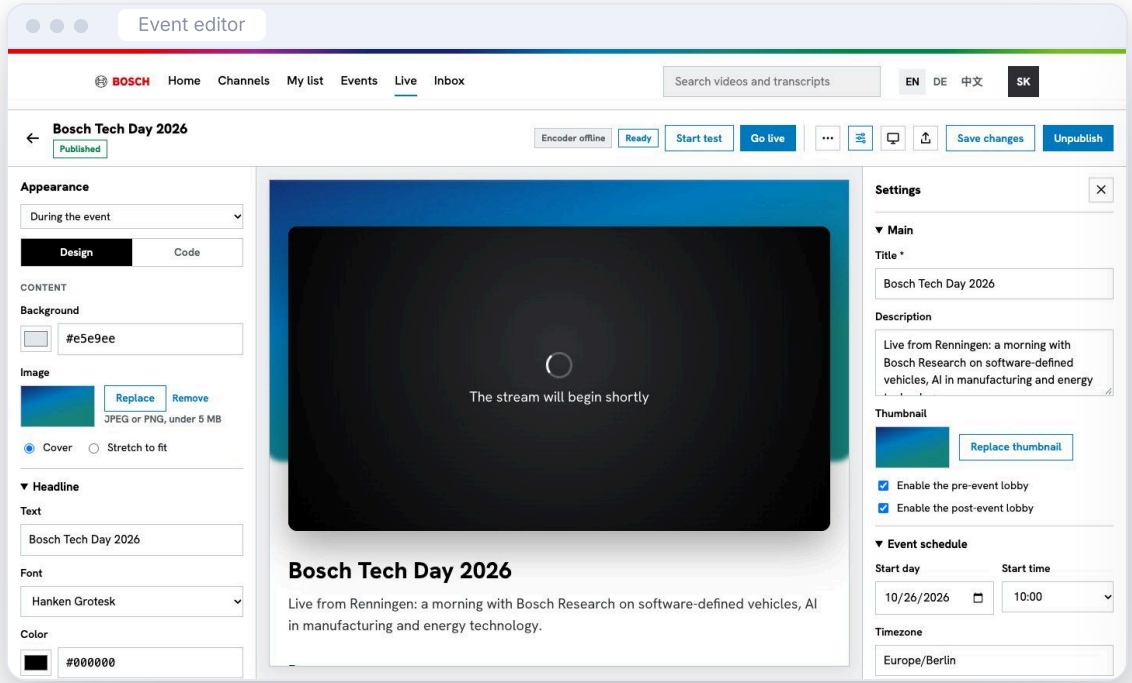
# Easy to find. Impossible to leak by accident.

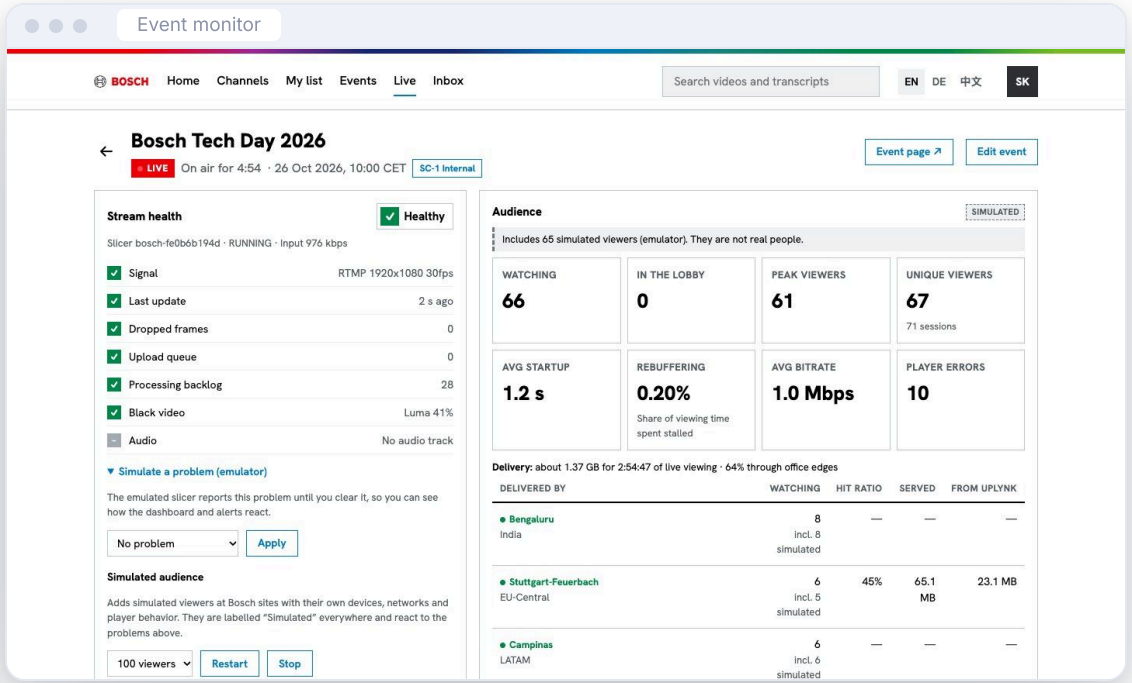
- **Chapters and transcripts** beside the player; the transcript follows playback
- **Search** across titles, descriptions and every transcript
- **SC-0 / SC-1 / SC-2 classifications**, enforced everywhere: SC-2 playback needs a signed token, and viewers who aren't cleared don't see the video at all
- Only admins can **lower** a classification, always with a reason
- **Upload policy** checked live as the publisher types; confidential uploads wait for an admin's **approval**
- **Audit log**: who changed what, when and why
- Moderation of comments and reports, with email notices



LIVE EVENTS

# Produce the event. Watch it land.




- **Branded microsites** for before, during and after, by design panel or your own HTML and CSS
- **Rehearse, then go live**; every viewer's page switches within seconds
- **Automatic start and stop** on schedule; the recording is published to a channel
- **Calendar** in each viewer's timezone, with .ics for Outlook

- **Stream health** judged by the video cloud's slicer rules: signal, dropped frames, backlog, black video, audio
- **Audience**: startup time, rebuffering, bitrate, errors; each viewer with location, device and network
- **Alerts** and a history band; load tests with simulated audiences

Viewers in the monitor screenshot are simulated and labelled as such.

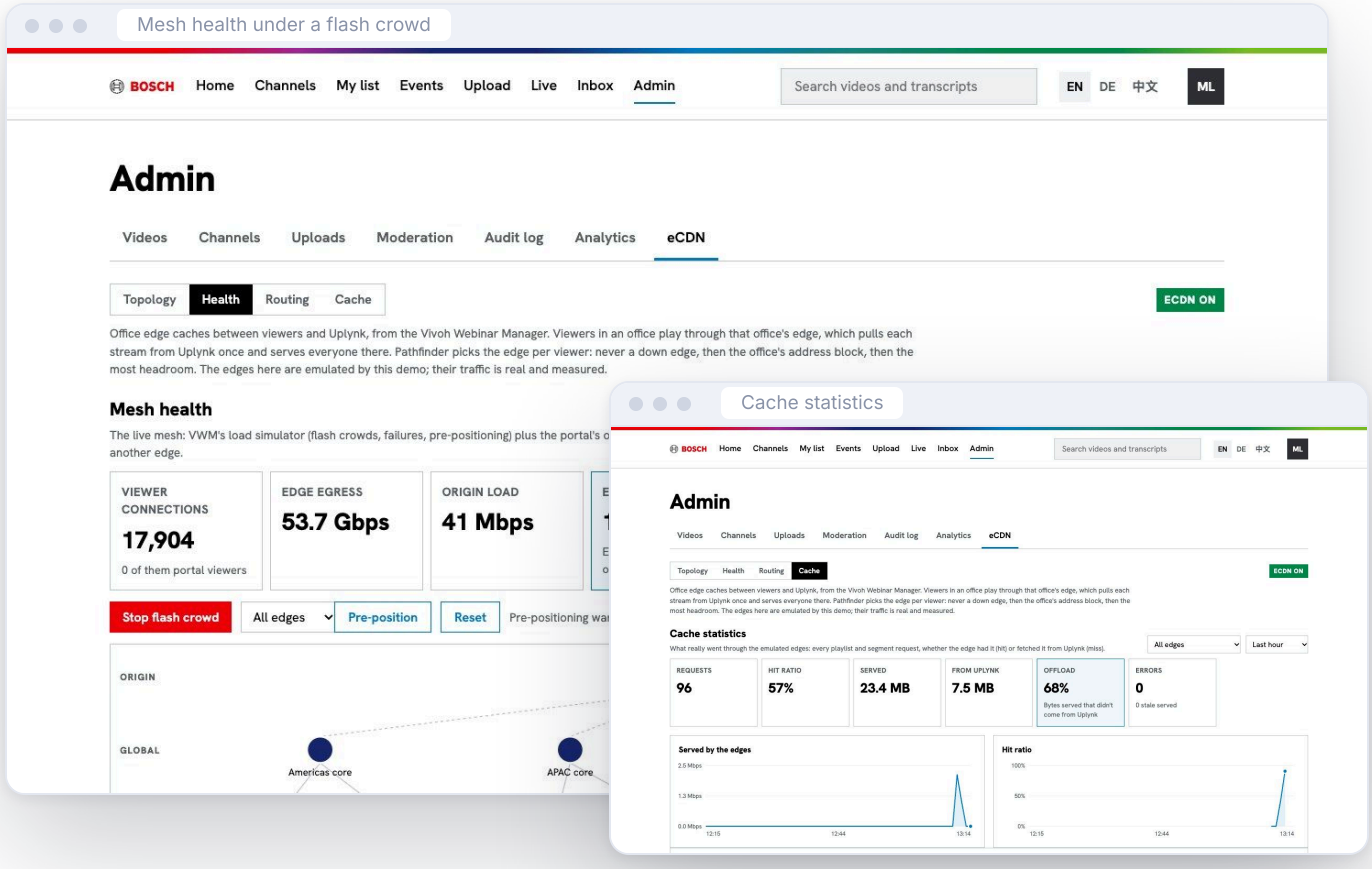
OFFICE ECDN

# A 10:00 town hall shouldn't take down the office link.

- **Edge caches in your offices** hold the stream; each office fetches it from the video cloud once
- **Pathfinder** sends each viewer to the cache for their office address block, and around one that fails, during playback
- **Mesh designer** for global, regional and office tiers, with redundancy checks
- **Measured** requests, hit ratio and offload per office and minute
- **Installs in one command** on a Linux server: the cache, a systemd service and HTTPS

**1,304:1**

Edge egress per unit of origin load during a simulated flash crowd in the demo mesh (from the built-in simulator, not a production measurement).

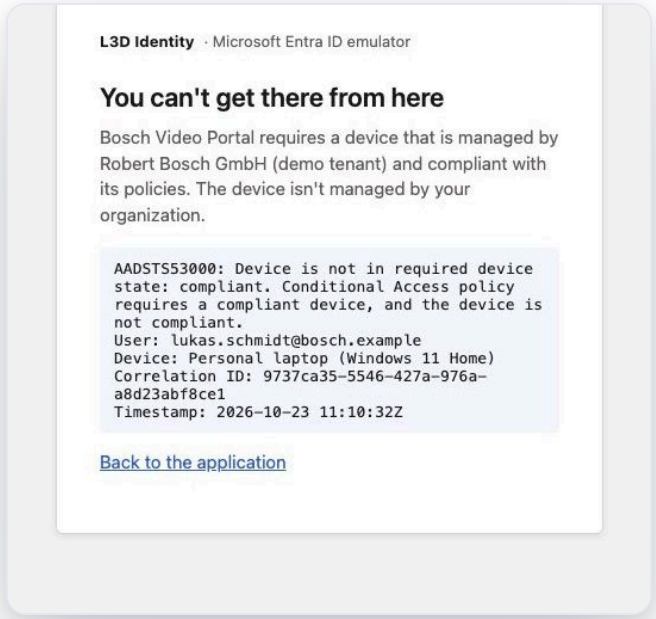


SECURITY & WHITE-LABEL

# Your identity provider. Your brand. Your languages.

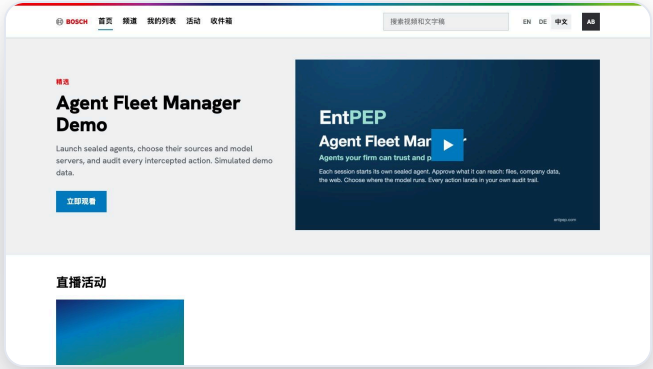
## Identity & access

- Single sign-on with Microsoft Entra ID
- Roles from directory groups
- Conditional Access: unmanaged devices refused
- Private channels with invited members



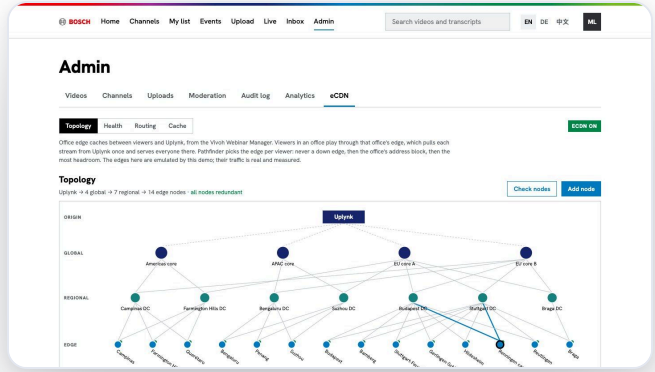

## White-label

- Your logo, colors and fonts
- Your domain
- Per-event design, or your own code
- Interface in English, German and Chinese




## Under the hood

- Video cloud built on the Uplynk API: slicing, HLS, signed tokens, live slicers
- Runs on a serverless edge platform
- Office caches on your own Linux servers
- Every change audited




Example shown: an illustrative concept portal for Bosch. Not affiliated with or endorsed by Robert Bosch GmbH.

GETTING STARTED

# From pilot to your first live event in weeks.

**1**

### Brand & sign-in

Your logo, colors and domain; single sign-on and roles from your directory.

**2**

### Content & channels

Channels, classifications and the upload policy; bring over existing videos.

**3**

### First live event

A branded microsite, a rehearsal and a monitored broadcast.

**4**

### eCDN offices

Cache servers in your largest offices, measured from day one.

**Book a demo**

vivoh.com/contact-us

**Try it now at l3ddash.com**: interactive tours of each role, and a live demo where you sign in as a sample persona, no passwords needed.

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